



Mount Tom Trail Race 2022 Business Sponsorship Levels

\$250 (Runners on Your Mark) includes:

- your **business listed** on Kestrel's website & race day poster, plus in Kestrel's e-News
- **promotional materials in goodie bag** for race participants (optional)

\$500 (Adventurer) includes, in addition to the above benefits:

- your **business logo** on Kestrel's website & race day poster, plus in Kestrel's e-News
- 1 *group* **social media shoutout**

\$1,000 (Mountaineer) includes, in addition to the above benefits:

- 1 **business banner or lawn sign @ start line & after party**
- 1 *individual* **social media shoutout**
- **tabling @ after party**

\$2,500 (Trail Blazer) includes, in addition to the above benefits:

- 1 additional *individual* **social media shoutout** (for **total of 2**)
- 1 **registration fee waived**
- **recognition** during race day announcements

\$5,000 (Summit) includes, in addition to the above benefits:

- 1 additional **business banner or lawn sign @ start line & after party** (for **total of 2**)
- 1 additional *individual* **social media shoutout** (for **total of 3**)
- 1 additional **registration fee waived** (for **total of 2**)
- **recognition as Summit sponsor** in press release, e-News profile, & race announcements