



Make a Lasting Promise to the Valley

Photo: Michael Zide

You can leave a legacy with many types of planned gifts.

Planned gifts offer you opportunities to help conserve Valley lands while providing financial flexibility. Listed here are the most popular types of planned or legacy gifts. During Kestrel's Promise to the Valley Campaign, you can help us reach our goal of securing 150 planned gifts to Kestrel Land Trust's growing circle of Legacy supporters. Thank you!

I have chosen to leave a bequest because I believe in Kestrel's mission. The world is in such chaos globally, so the best way I know to help us all to create a more sane and sustainable society is to support strong, visionary local organizations. I trust Kestrel to protect the Valley for generations to come.

Penny Gill, Retired Professor
Mount Holyoke College

Bequest

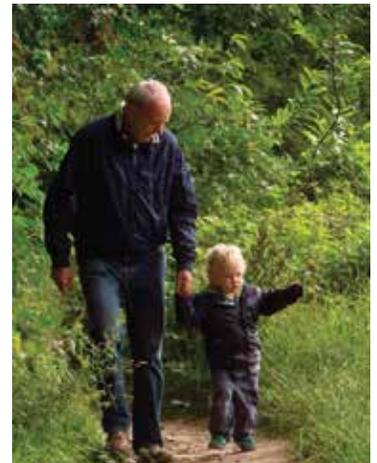
Designate Kestrel Land Trust as the recipient of cash, real estate, or another asset in your will. Or you can leave a percentage of your overall estate to Kestrel.

Retirement Plan Assets

Name Kestrel Land Trust as the beneficiary of an IRA, 401(k), 403(b), or other qualified retirement plan.

Life Insurance

Name Kestrel Land Trust as the beneficiary, or as both the beneficiary and owner, of a new or existing policy.



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Gifts of Appreciated Securities

Gifts of securities, including stocks and bonds, may provide you with savings on capital gains taxes as well as an income tax deduction.

Retained Life Estates

Through a retained life estate, you may transfer ownership of your home, farm, or other property to Kestrel Land Trust, while retaining the right to live there during your lifetime. This has income tax benefits and can simplify estate settlement and taxes.

Charitable Remainder Trust

A charitable remainder trust is a tax-exempt irrevocable trust designed to reduce your individual taxable income. It first disperses income to the beneficiaries of the trust for a specified period of time and then donates the remainder of the trust to the designated charity.

Gift of Real Estate or Other Assets

Gifts of any type of asset may be made during your lifetime or through your will to provide you with tax benefits. Land with important conservation values can be donated to Kestrel. Houses, buildings, and other developed real estate can be donated as trade properties: the sale of the property then provides funding for conservation projects.

Professional advice from your tax or financial advisor is an important step in making a planned gift.

We can also provide additional information to help inform that conversation if you wish. And we are always happy to meet or talk, confidentially, about any of these options so that you can leave a legacy for the Valley, for today, and for generations to come.



Photo: Annemarie Granilo

Your long-term gift will help fulfill your Promise to the Valley.

If you have included Kestrel Land Trust in your will or arranged for another type of planned gift, please notify us so we can apply your support toward this campaign. Our goal is to secure or confirm 150 planned gifts as part of the *Promise to the Valley*.

You can inspire others to take action to conserve the lands and waterways that are the heart and soul of the Valley.

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