



KESTREL LAND TRUST

5K for Farmland 2018

October 21, 2018

Business Sponsorship Opportunities

By covering publicity expenses and the costs of running the race, business sponsors make it possible for race registration fees to go directly to farmland conservation projects.

We invite you to become a business sponsor at one of the following levels:

- **For a donation of \$100 or more**, your business will be acknowledged on our website, in printed & electronic newsletters; you will be listed on the sponsor poster at the event and the program given to all race participants; and your business cards will be displayed at the sponsor table;
- **For a donation of \$250 or more**, your business will be acknowledged as above, your logo will be included on the sponsor poster at the event, and you will be thanked from the stage;
- **For a donation of \$500 or more**, Kestrel will also include your logo on our marketing posters and website, and will feature your company in dedicated posts on Facebook and other social media;
- **For a donation of \$1,000**, in addition to the above benefits your logo will be included in print advertisements, and Kestrel will display your banner at the event;
- **For a donation of \$2,500**, additional benefits include a booth space for your business at the **5K for Farmland**, your business name or logo will be printed on the pint glass given to participants, and registration fees will be waived for 3 individuals to participate in the 5K race or 2-mile walk;
- **Lead Sponsor: For a donation of \$5,000**, in addition to the above benefits, your business will be recognized on our poster and at the event as the lead sponsor of the **5K for Farmland**. In addition, registration fees will be waived for 6 individuals.

Now in its tenth year, the **5K for Farmland** is a popular race in the busy fall calendar. Each October, more than 500 runners, walkers, and families participate to support local farmland conservation. The event includes an electronically timed 5K race, a 2-mile walk, live music by a local band, wildlife and nature exhibits, and local farm vendors at the farmers' market that follows the race.

To become a business sponsor of the **2018 5K for Farmland**, please write to monica@kestreltrust.org for a sponsorship form. Thank you for your support!

Questions? Email monica@kestreltrust.org

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